



Order / Rev: 37565  
 Alt Order #: 08879624  
 Flight Dates: 10/11/12 - 10/20/12

Advertiser: HMP - AFSCME  
 Product Desc: Issue  
 Estimate: 2028  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	MTWTF--			2		\$1,200.00	0.00					
E 3	8	10/13/12	10/13/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
				CBS Early Show - Sat.											
CBS THIS MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-			1		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		CBS Early Show - Sat.		5-7a	-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM		
See MG 3.2															
2	8	10/13/12-10/13/12		Sat Prime Special		730-10p	-----Sa--	:30		\$600.00		0.00	NM		
Ⓜ MG for 3.1 10/13															
E 4	8	10/14/12	10/14/12	Eye on Wash/Wall St JoQM	CM	5-6a	-----S	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
				Eye On Wash/Wall St Jrnl (5:00 AM-5:30 AM)											
EYE ON WASHINGTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S			1		\$400.00	0.00					
E 5	8	10/15/12	10/19/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	3	\$1,200.00	LV1	0.00	NM	3	\$3,600.00
				Live w/Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	MTWTF--			3		\$1,200.00	0.00					
E 6	8	10/11/12	10/19/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	2	\$1,300.00	LV1	0.00	NM	3	\$3,900.00
				8 News Now Noon M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/12	10/17/12	MTWTF--			2		\$1,300.00	0.00					
Week:		10/18/12	10/24/12	---TF--			1		\$1,300.00	0.00					
E 9	8	10/11/12	10/19/12	Ellen	CM	3-4p	MTWTF--	:30	2	\$1,600.00	LV1	0.00	NM	3	\$4,800.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/12	10/17/12	MTWTF--			2		\$1,600.00	0.00					
Week:		10/18/12	10/24/12	---TF--			1		\$1,600.00	0.00					
E 10	8	10/11/12	10/17/12	8 News Now 4p M-F	CM	4-5p	MTWTF--	:30	3	\$1,600.00	LV1	0.00	NM	3	\$4,800.00
				8 News Now 4p M-F											
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/12	10/17/12	MTWTF--			3		\$1,600.00	0.00					
E 11	8	10/11/12	10/17/12	8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	4	\$1,700.00	LV1	0.00	NM	4	\$6,800.00
				8 News Now 5-630p M-F											
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/12	10/17/12	MTWTF--			4		\$1,700.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/11/12-10/17/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		<del>(\$1,700.00)</del>		0.00	NM		
See MG 11.6															
2	8	10/11/12-10/17/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		<del>(\$1,700.00)</del>		0.00	NM		
See MG 11.7															
4	8	10/11/12-10/17/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		<del>(\$1,700.00)</del>		0.00	NM		
See MG 11.5															
5	8	10/11/12-10/11/12		8 News Now 5-630p M-F		5-630p	---Th-----	:30		\$1,700.00		0.00	NM		
Ⓜ MG for 11.4 10/11															
6	8	10/12/12-10/12/12		8 News Now 5-630p M-F		5-630p	-----F----	:30		\$1,700.00		0.00	NM		
Ⓜ MG for 11.1 10/12															
7	8	10/17/12-10/17/12		8 News Now 5-630p M-F		5-630p	--W-----	:30		\$1,700.00		0.00	NM		
Ⓜ MG for 11.2 10/17															
E 12	8	10/13/12	10/13/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
				8 News Now Sat 5-7p (5:00 PM-5:30 PM)											
8 NEWS NOW AT 5PM-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-			2		\$2,500.00	0.00					

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E 12	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p (5:00 PM-5:30 PM)	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
8 NEWS NOW AT 5PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$2,500.00		0.00			
E 13	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p (6:30 PM-7:00 PM)	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 NEWS NOW AT 630PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$2,500.00		0.00			
E 14	8	10/15/12	10/19/12	7-8p Rotator 7-8p Rotator	CM	7-8p MTWTF--	:30	2	\$3,500.00	LV1	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--				2	\$3,500.00		0.00			
E 15	8	10/19/12	10/19/12	Fri 9-10p Made In Jersey	CM	9-10p ----F--	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00
CSI NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$10,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12		Fri 9-10p		9-10p		-----F----	:30	<del>\$10,000.00</del>	0.00	NM		
See MG 15.2														
[Due Program Change To "CSI NY" - bco]														
2	8	10/19/12-10/19/12		Fri 8-9p		8-9p		-----F----	:30	\$10,000.00	0.00	NM		
Ⓜ MG for 15.1 10/19														
E 18	8	10/15/12	10/19/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	3	\$2,700.00	LV1	0.00	NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--				3	\$2,700.00		0.00			
E 19	8	10/13/12	10/14/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
8 NEWS NOW AT 11PM-WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS				1	\$1,500.00		0.00			
E 20	8	10/15/12	10/19/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM) MTWTF--	:30	3	\$1,200.00	LV1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--				3	\$1,200.00		0.00			
N 21	8	10/11/12	10/11/12	Thu 10-11p Person Of Interest	CM	10-11p ---T---	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$8,500.00		0.00			
N 22	8	10/16/12	10/16/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	1	\$8,500.00	LV2	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$8,500.00		0.00			
N 23	8	10/14/12	10/14/12	Sun 4-5P Elec Playgrou@M 4-5p Electric Playgrnd 2x	CM	4-5p -----S	:30	1	\$700.00	LV1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$700.00		0.00			
Totals													38	\$85,500.00